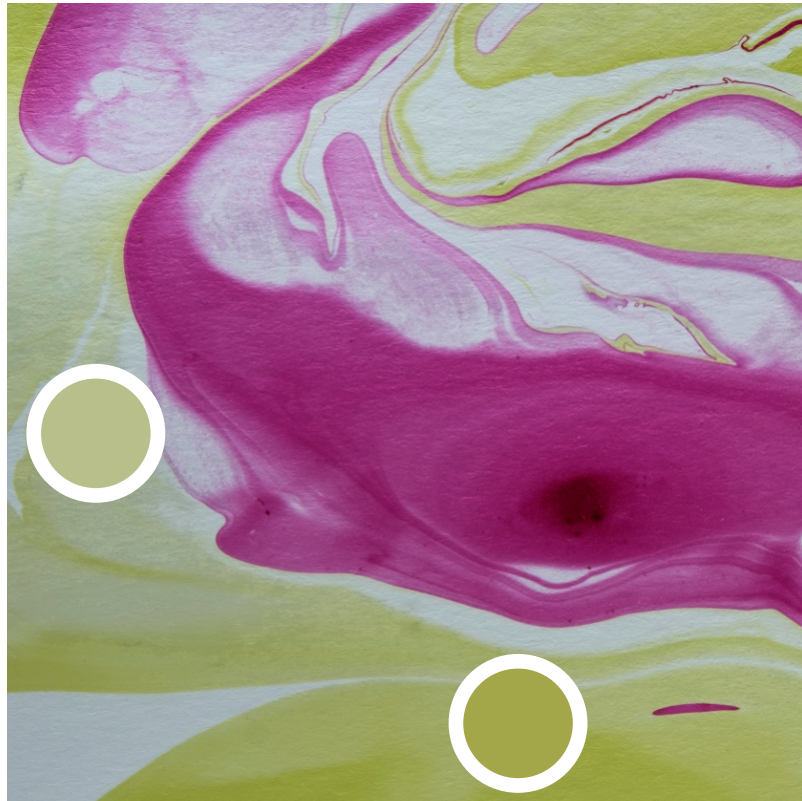




GUIDELINES & HAND OVER

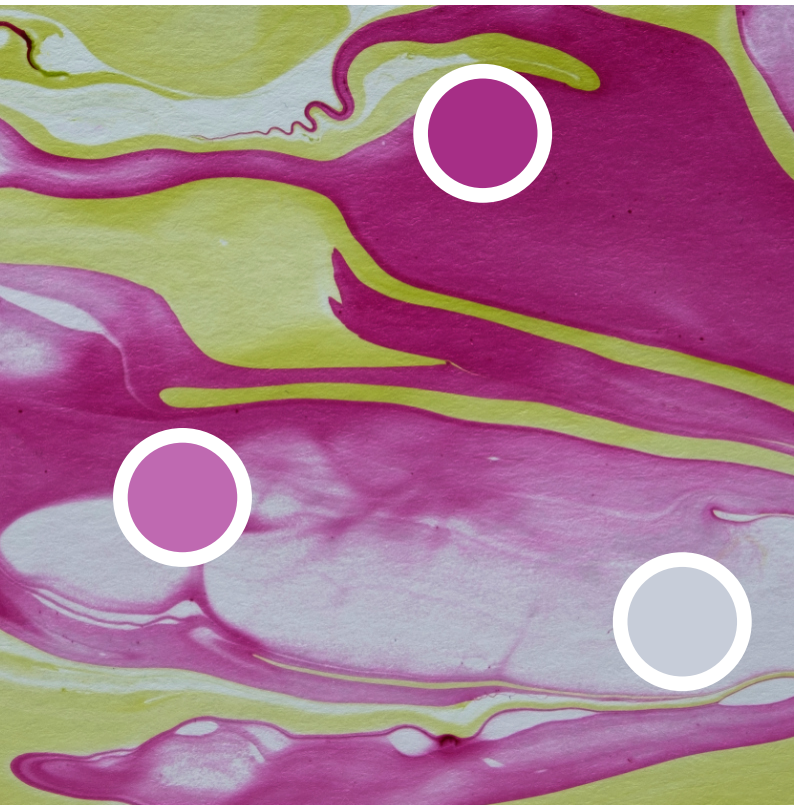
COLOUR SCHEME

Putty: #B9BF8A



Dark Sand: #A3A649

Warm Purple: #A62E86



Soft Purple: #BF69B1



Light Grey: #C7CDD9



TYPE SCHEME

Hansief - All lower case, 35pt



TITLE

**THE QUICK BROWN FOX
JUMPED OVER THE LAZY DOG**

Hansief - All lower case, 18.5pt



H1

THE QUICK BROWN FOX JUMPED OVER THE LAZY DOG

Bree Serif - Regular - Sentence case, 18.5pt



H2

the quick brown fox jumped over the lazy dog

Bree Serif - Regular - Sentence case, 11.5pt



BODY

the quick brown fox jumped over the lazy dog

LOGO



Allow a minimum of $\frac{1}{4}$ width buffer on all sides
a maximum of $\frac{1}{2}$ width buffer



Logo Rules:

No overlapping
Only use 100% opacity
The animation has to finish its cycle
whilst or before any movement or transition

WEB DESIGN

Text: #FFFFFF —●
Opacity:
High Priority: 87%
Medium Priority: 60%
Low Priority: 47%

Button: #FFFFFF —●
Opacity: 100%
Blur: 30%
Brightness: 15
Effect opacity: 0%

Background: #121212 —●

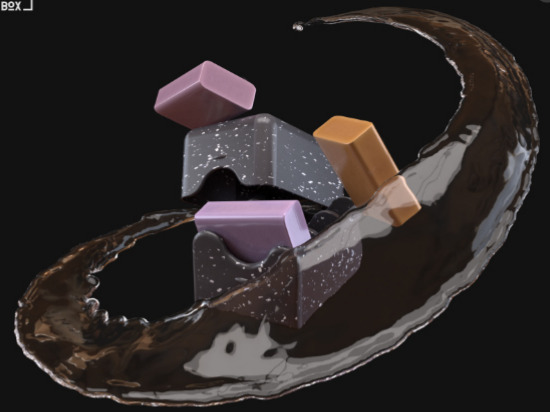
Tile: #FFFFFF —●
Opacity: 100%
Blur: 30%
Brightness: 15
Effect opacity: 0%

BAR
BOX

PRODUCT

ABOUT US

CONTACT



BAR BOX

Designed for the user by the user

The bar box is designed by a Winchester eco-warrior who found a niche market of solid soaps and products lacking a crucial case

With a fully integrated drainage system and storage for 3+ bars it's all you need for a short trip or a daily use

Made from 100% recycled gum and built to last

BUY NOW

FIND OUT MORE



BAR
BOX

x



MADE BY DESIGN

Little Soap Company was the biggest inspiration for Bar Box. High quality soaps and great flavours as well as a zero-waste policy partnering Bar Box and Little Soap Company was a no-brainer.

In this partnership, we released three new bars at a highly reduced cost when you buy it with a bar box



BUBBLE BUSTER

SHAMPOO BAR

Featuring a unique blend of lavender and chamomile this bubble buster shampoo bar revolutionises the shampoo industry with zero plastic and zero-waste production

ADD TO BASKET



CRISP 'N' CLEAN

HAND SOAP BAR

Featuring a unique blend of peppermint and spearmint this crisp 'n' clean hand soap bar revolutionises the solid soap bar industry with zero plastic and zero-waste production

ADD TO BASKET

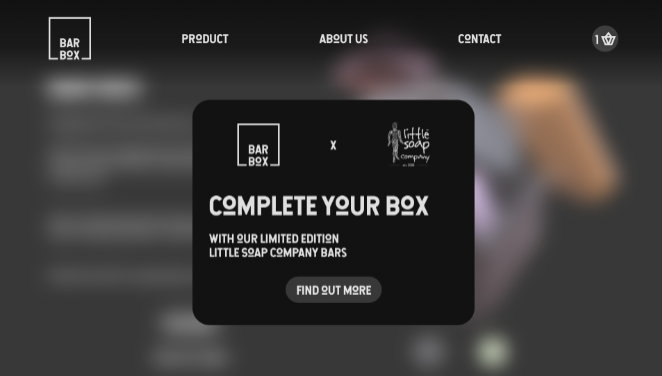


SILKY SMOOTH

CONDITIONING BAR

Featuring a unique blend of lavender and chamomile this silky smooth conditioning bar revolutionises the conditioner industry with zero plastic and zero-waste production

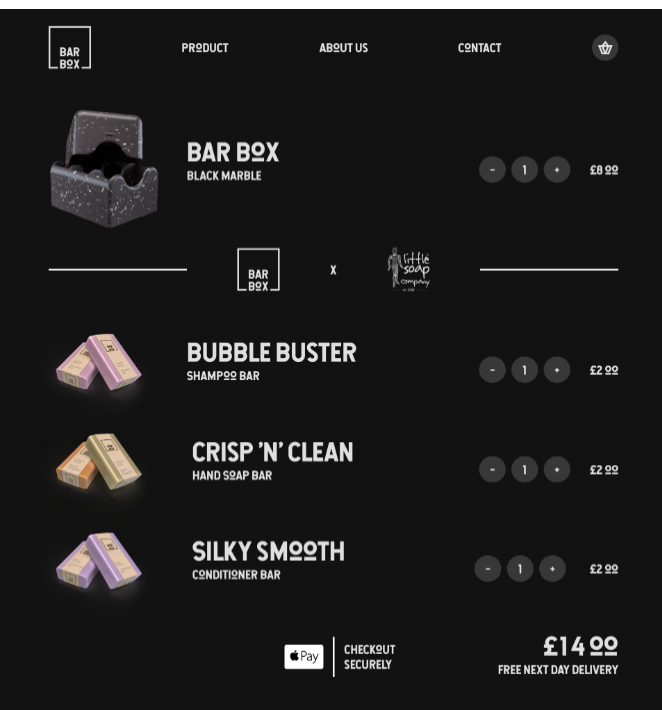
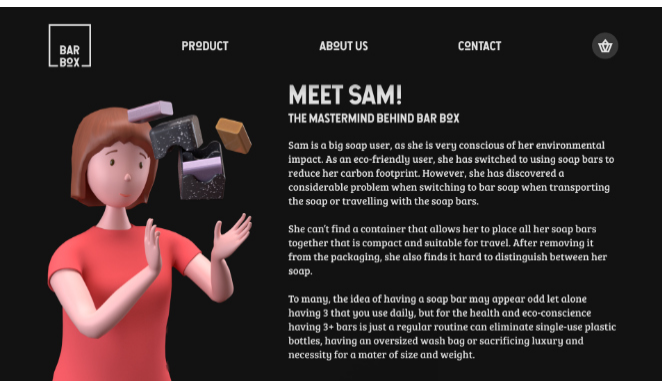
ADD TO BASKET



Pop-up: #121212

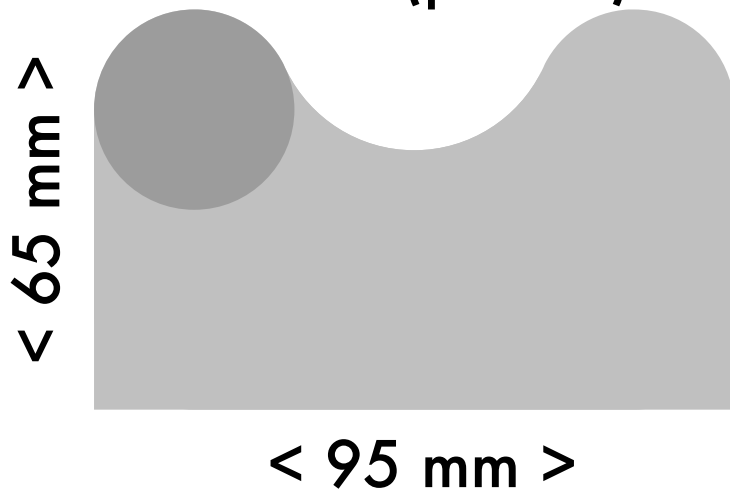
Header Blur: #121212
Opacity Gradient
Opacity: 100% → 0%

Background Blur: #FFFFFF
Opacity: 100%
Blur: 30%
Brightness: 15
Effect opacity: 0%

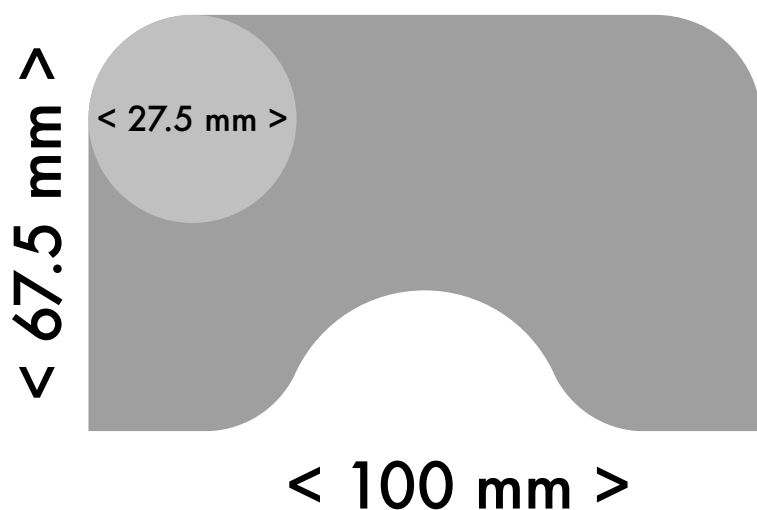


PRODUCT DESIGN

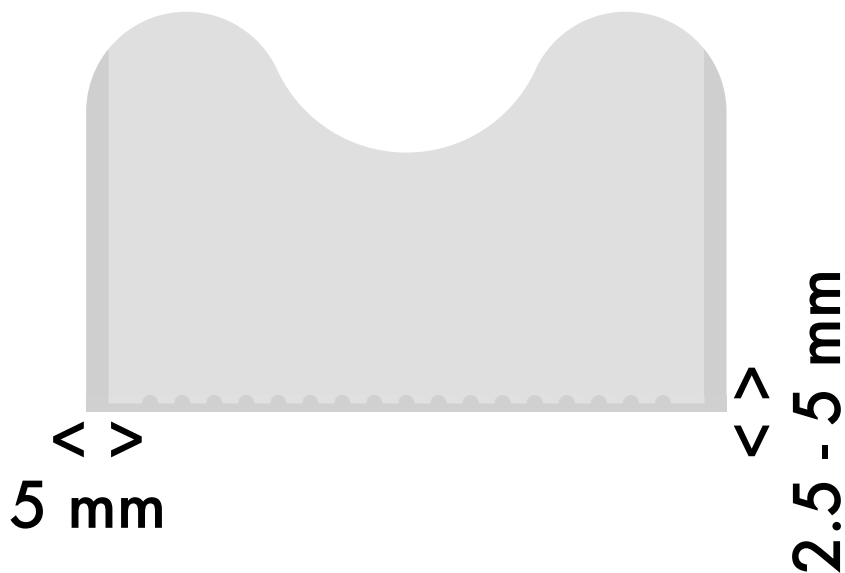
Front (panels)



Lid



Front (cut through)



Bottom (cut through)

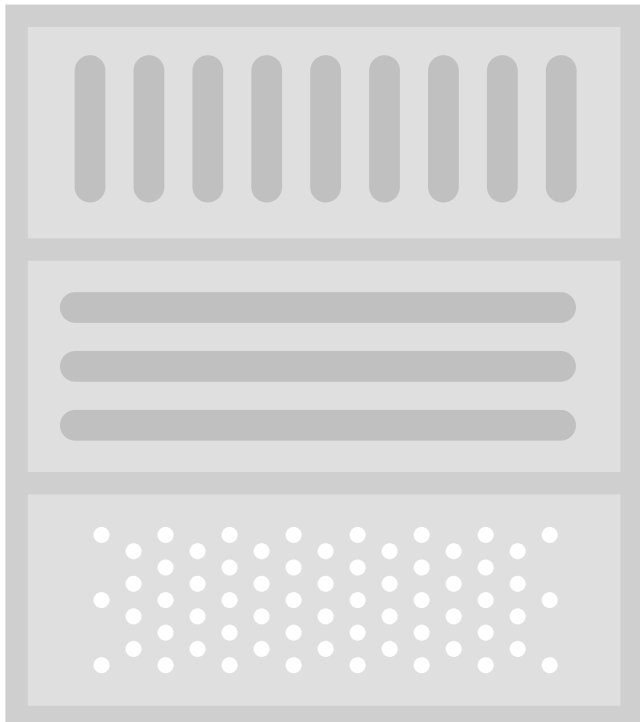
< 95 mm >

5 mm
< >

< 125 mm >

< 35 mm >

< >
5 mm



Soap 3 x 2 x 1 inch

PRODUCT DESIGN

